

Manager - Marketing & Communications

We are looking for a dynamic individual to manage marketing & communications for our organisation.

About Hi5 Youth Foundation - Hi 5 Youth Foundation is a high-spirited, professionally run sports-NGO, dedicated to coaching basketball to large numbers of young underprivileged children. At Hi5, we believe that sports is not the medium but the platform for these children to develop improved life-skills, to better their performance, and build strong aspirations to do well in their future. Currently we train 2100 children with our team of 25 coaches across multiple cities.

In the coming years, we plan to take our Basketball Training program 'HopeThru Hoops' & our education support program 'Pathways to Success' to more cities and impact more children.

To know more about us, please visit our website - <http://hi5youthfoundation.com>.

Responsibilities and Duties

- Creation and development of content & marketing collateral for print and online
- Social media, web site management & newsletters
- Manage press releases, communication & press events
- Development of corporate videos
- Formulate marketing guidelines
- Preparation of presentations and/or speeches geared towards media and other opportunities that organization requires on an ongoing basis

Qualifications and Skills

- Graduate / Post graduate from a good college
- Proficient in English - both written and oral communication. Knowing other languages will be a plus, but not mandatory.
- Must be a confident communicator and presenter
- Strong writing, editing, proofreading, layout and design, professional printing/publishing skills are essential, including ability to present concepts verbally
- Excellent organizational, planning skills, project management and time management skills to meet deadlines
- Creative and eye for designing materials is a plus
- Strong knowledge and understanding of current trends in digital media/social media
- Previous professional experience of minimum 2 years in marketing & communications is a must
- Excellent communication and networking capabilities
- Monday to Saturday working

Salary is competitive, based on experience and qualification.

Email your resume & cover letter to : hr@hi5youthfoundation.com